



COVID vaccinations: One of 17 ways Broomfield uses Sign In Scheduling

The Broomfield Public Health And Environment Division, located in Broomfield, CO, USA, monitors public health risks, coordinates Broomfield agencies responding to public health threats, and enforces Colorado public health standards. As a Department of Public Health (DPH), they work to prevent the spread of diseases, promote healthy behaviors, and ensure a clean water supply.

Challenges

Running a vaccination program for a US county

Broomfield Health was responsible for running the COVID-19 vaccination and testing program for the county of Broomfield's 72,000 residents. They were already using Sign In Scheduling across multiple aspects of their organization, including a Community Assistance Center and City and County Elections. Broomfield needed a quick and efficient online scheduling system that could cope with high volumes of communications across multiple channels,



People scheduled for



Departments using
SISc



Vaccinations delivered
in 4 months

Solution

Adding COVID testing and vaccinations — the 17th use case at Broomfield

Broomfield launched Sign In Scheduling's online booking platform to fulfill the scheduling needs of 17 different departments of their business without the need for any further support. The initial setup took less than a week, and they were able to independently set up their vaccination booking page knowing that if they needed further support 10to8's Customer Success Team was easily contactable.

They linked their booking page directly from their city website so that people could easily find and book vaccination appointments.

They also implemented patient communications and appointment reminders. This helped minimize no-shows that could result in vaccination wastage and were able to easily keep track of who had what dose when.

"It's great seeing Broomfield use us as their go-to bookings solution, and that in this time of urgent need we were able to provide them with something off-the-shelf that matched their demands and exceeded their expectations."

Matthew Cleevely

CEO, Sign In Scheduling



Results

COVID vaccinations administered to over 50,000 people

While other US counties struggled to deal with COVID-19, Broomfield flicked a switch on their multi-purpose booking system. Since launching their newest online booking calendar, Broomfield has delivered over **50,000 doses of the COVID-19 vaccinations in just 4 months**. The online booking page has allowed customers to book thousands of appointments and the communications allowed them to easily keep in touch with patients and reduce no-shows.

Results at a glance

- Over 50,000 vaccinations delivered in 4 months
- Independent onboarding
- 17th use case, demonstrating versatility
- Reduced no-shows



Let's start your success story!

We would love to get to know your organization and its scheduling and visitor management requirements. Let's talk!

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